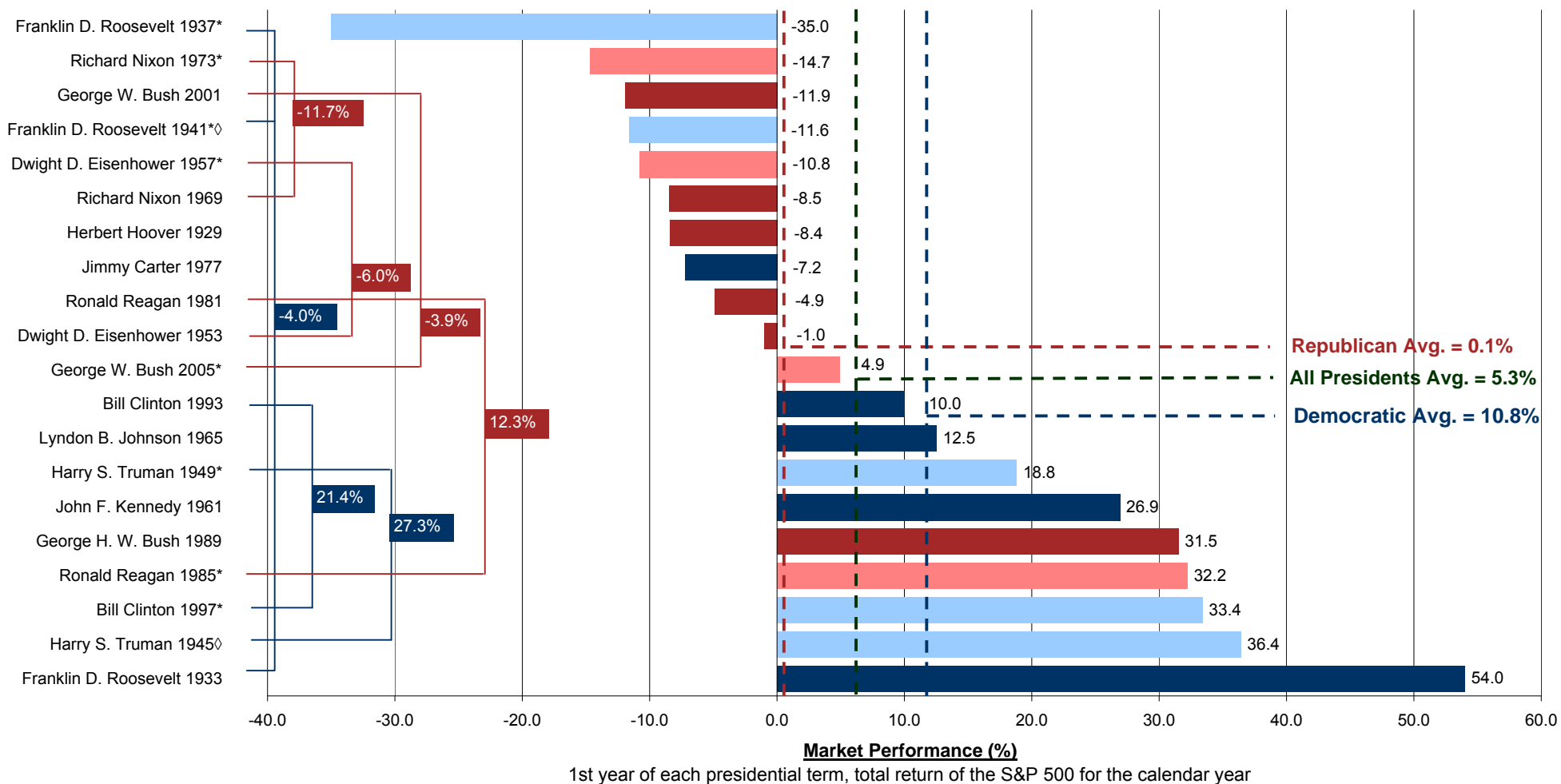


# How Markets Respond to Presidents

Counting on Obama's inauguration to give stocks a lift? Historically, the market is weakest in the first (calendar) year of a presidential term, and strongest in the third year. Though the average market return for the first year of a term is 5.3% the average for Republicans is 0.1% and for Democrats, 10.8%.



\* Second term.

◇ Roosevelt died three months into his fourth term and was succeeded by Harry Truman.

Note: All average returns are annualized.

